Dear Candidate,

We are pleased to invite you to explore an exciting opportunity with our organization as a Territory Officer in Technical Agro-Healthcare Marketing Consultancy. We are seeking a dynamic and self-motivated professional to join our expanding team in West Bengal.

Position: Territory Officer

O Location: West Bengal (Multiple districts available), Assam

Department: Agro-Healthcare Marketing Consultancy

III Joining: Immediate

Key Responsibilities:

- Provide technical support and consultancy to agro-healthcare clients (farmers, distributors, retailers).
- Promote innovative agro-based healthcare solutions and products.
- Conduct field demonstrations, training sessions, and customer engagement activities.
- Collect market intelligence and develop area-specific marketing strategies.
- Maintain strong client relationships and ensure target achievements.

Seligibility Criteria:

Qualification: B.Sc./M.Sc. in Agriculture, Veterinary Science, Life Sciences, or any fields.

Experience: 0–3 years in field sales/technical support in agro or veterinary healthcare sectors (freshers with strong aptitude may also apply).

Language Proficiency: Bengali and English, Hindi.

Other: Two-wheeler with valid driving license preferred.

Hat We Offer:

- Competitive salary package with incentives
- Field allowances and travel reimbursements
- Training and growth opportunities
- Supportive work culture with technical mentorship
- If you are passionate about improving agro-health outcomes and ready to work at the grassroots level with farmers and field professionals, we would love to hear from you.

Please share your updated CV at: humanresources@apisabiotech.com WhatsApp: 6033435101

Warm regards,

Kallyani Bhadra

Ofice Admin

APISA Biotech Pvt. Extn. Ltd.

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